



2022

ANNUAL REPORT



Ntha Foundation

A MESSAGE FROM OUR **COMMUNITY MANAGER**



Greetings,

What another great year it has been here at Ntha Foundation, this year has seen the foundation growing in human resource, launch its second cohort of the M'mawa Management Training Program which was done in collaboration with the Malawi University of Science and Technology as well as being selected as one of 42 youth led organizations from across the world who published the Adolescent Youth Sexual Reproductive Health Rights Global Road Map of Action 2022 which was launched at the International Conference on Family Planning 2022 in Thailand, Pattaya.

Just to restate who we are and what we do: "The Ntha Foundation is an education trust which fosters the use of creativity and innovation for entrepreneurial development." We do this by assisting in the creation of sustainable businesses, creating employment, and in the long run boosting the private sector. We also advocate for socio-economic transformation through strategic communication.

Our organizational culture at its core is made up of a mix of researchers and creatives who create informative & engaging content to champion change and the pursuit of our mission. Which is "Supporting the youth in the intentional use of their creative talents – helping them build sustainable brands; creating revenue for themselves and more job opportunities for other young creatives."

Since Ntha Foundation was formed in 2018, we have trained over 500 youths, creatives, entrepreneurs, musicians, university graduates and students through our projects such as the Digital Malawi project and the Kwathu Upgrade: Music4Malawi Project as well as our flagship programs the Nyenyezi Fellowship and M'mawa Management Training Program.

As we enter our 6th year of existence, we continue to experience growth and agile sustainability, and this is all made possible thanks to our Project Funders, Partner Organizations, Participants, Incredible Team, Consultants and other Stakeholders who we have worked with along the way.

Sincerely,

Victor Caesar Gondwe
COMMUNITY MANAGER



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CONNECT WITH US

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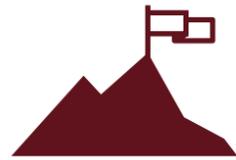
**CREATIVITY & INNOVATION
FOR DEVELOPMENT & ADVOCACY**



@nthafoundation

ABOUT US

The Ntha Community Foundation is an education trust which fosters the use of creativity and innovation for entrepreneurial development. The organization was founded in 2018 by Nthanda Manduwi in Malawi and registered as a non-profit company (a company limited by guarantee) on the 12th of June 2020.



THE MISSION

To support the youth in the intentional use of their creative talents - helping them build their brands and creating revenue and more job opportunities for other young creatives.



THE VISION

To be a bridge between development researchers and creatives to create informative and engaging content that champions social change, creates businesses, curbs unemployment and eradicates poverty.

OUR FOCUS AREAS



CREATIVITY



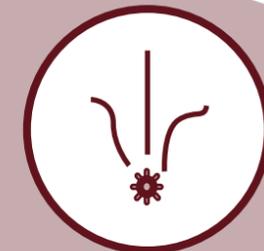
ADVOCACY



ENTREPRENEURSHIP



EDUCATION



INNOVATION

OVERVIEW

CREATIVITY & INNOVATION FOR DEVELOPMENT THROUGH ADVOCACY



Since its establishment in 2018, The **Ntha Foundation** has made many impactful contributions towards fostering the use of creativity and innovation for development through advocacy.



We kickstarted 2022 with a **Bants2Business** event, focused on Love in Business, engaging entrepreneurs on how to navigate the delicate lines between love, family and societal expectations, and work.



The foundation also successfully engaged the **Malawi University of Science and Technology** in recruiting the second cohort of the M'mawa Management Training.



The Mangochi hub of the **Kwathu Innovation and Creative Center** commenced the third phase of the digital skills training program.



Ending just as strong as we started, one of the foundation's employees Victor Caesar Gondwe had the opportunity to represent Ntha Foundation at the **ICFP Conference** in Thailand Pattaya city, enabling us to have a say in discussions of family planning and human rights. Ntha Foundation was one of 42 countries from across the world who were selected to draft the **Adolescent Youth Sexual Reproductive Health Rights Global Road map of Action 2022**.

OUR IMPACT

The Music4Malawi platform has provided Malawian musicians, managers and producers the opportunity to enhance their capacity regarding the Music industry with training in artist management, digital marketing, alternative revenue models, intellectual property management and audience development and management. So far, we have trained 10 Music creative professionals under the Kwathu Upgrade: Music4Malawi Project with funding from Music in Africa Foundation and partners.



MMTP provides in-class lessons and on-the job training in administration, communication, digital, and people skills; as well as work ethics. This year (2022) Ntha foundation partnered with **Malawi University of Science and Technology**-engaging 5 business information technology and 3 computer systems and security students, providing them with on-the-job training from November 2022 to February 2023.



In the year 2020 and 2021 Nyenyezi Fellowship trained 20 exceptional entrepreneurs from Malawi universities, who were in their final years. This year Ntha foundation has engaged 127 participants from Lilongwe and Mangochi.



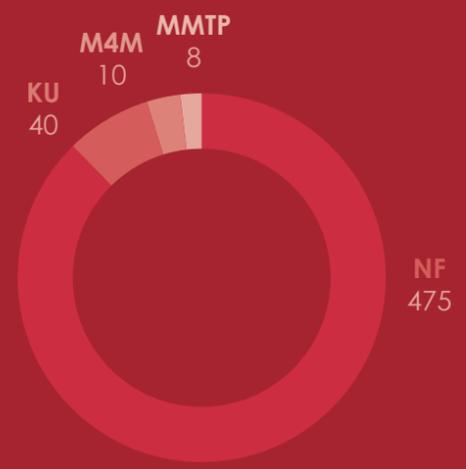
Kwathu upgrade platform has trained 40 creatives and entrepreneurs. The platform has conducted two workshops between 2021 and 2022, which are the **Kwathu Upgrade Music4malawi** which was funded by the music in Africa foundation and the **Kwathu Upgrade Women History Month** was funded by the world bank through the public private partnership commission.



Bants2business is a multi-platform forum that aims to bring a fresh approach to networking and mentorship for startups and young entrepreneurs in Africa through discussions, interviews, and events. Bant2Business has had 4 in person editions namely; Love in Business, Women in Music, Digital Skills and Creative Entrepreneurs Edition. In addition, B2B has hosted Twitter spaces namely Film in Malawi and ICT in Malawi. Currently its planning a new edition called Agri-Biz; this edition will discuss Re-branding Agriculture. The discussion will take place at Thanthwe Farms in Lilongwe on the 16th of December



- Ntha Foundation
- Kwathu Upgrade
- Music4Malawi
- M'mawa Management Training Programme



10+ Events & Workshops
(2021 - 2022)



OUR HUBS



The Lilongwe Hub Located in Area 3, Meru Complex, Plot 41, is one of our most important initiatives in providing digital training to Malawians. It was launched in 2021, and since then, it has been playing a crucial role in empowering young people with digital skills in Lilongwe.

The purpose of the Lilongwe Hub is to create an enabling environment where young people can acquire digital skills that will help them to succeed in the digital economy. The Hub provides various training programs, including web design, programming, social media marketing, digital literacy, and entrepreneurship.

Since its launch, the Lilongwe Hub has achieved significant milestones. The Hub has trained over 500 young people, and most of them have secured jobs or started their own businesses. The Hub has also become a center for innovation and creativity, where young people can showcase their talents and skills.

We recognize the importance of the Lilongwe Hub and the positive impact it has on the community. As such, we intend to construct our own hub in the same area. The new hub will provide more training opportunities, better facilities, and a conducive environment for learning. We believe that this new hub will help to address the challenges faced by young people in accessing digital training.



The Kwathu Innovation and Creative Centre Mangochi Hub was launched in 2021 with the aim of providing digital training to Malawians in the Mangochi district. The Hub was established at Excel Primary School in Mangochi, which was selected due to its central location and accessibility.

Since its establishment, the Mangochi Hub has achieved significant success in providing digital training and empowering young people in the community. The Hub has provided training and mentorship to young people in areas such as coding, web development, and digital marketing. These skills have enabled them to pursue career opportunities in the growing digital economy and contribute to the development of their communities.

In addition to its digital training programs, the Mangochi Hub has also provided a platform for young artists and entrepreneurs to showcase their talents and develop their businesses. The Hub's arts and culture program has helped to promote cultural diversity and support the preservation of traditional Malawian arts and crafts.

The Hub serves as a model for other communities in Malawi and beyond, demonstrating the power of innovation, creativity, and community development to transform lives and build sustainable communities.

OUR PROGRAMS



The Nyenyezi Fellowship is a Ntha Foundation flagship program – a fully funded 6-month intensive training and business incubation which targets exceptional entrepreneurs from Malawian Universities who are in the final year of their studies or recent graduates – empowering them with tangible skills on how to transition from university into the entrepreneurship space.

The Nyenyezi Fellowship aims to empower creative and innovative youth across our continent, catalysing economic growth, driving poverty eradication, and ensuring job creation. We believe the private sector's role is critical for Africa's development and that the private sector must create both social and economic wealth. Coming thus far, Ntha Foundation has engaged 127 participants from Lilongwe and Mangochi.



The M'mawa Management Training is a full-time, voluntary training program at Ntha Foundation, co-funded by the Bien Corporation Africa and other partners, providing in-class lessons and on-the-job trainings in administration, communication, digital, and people skills; as well as work ethics.

We have currently trained 15 participants from different sectors in product management,

This program enhances the educational experience through practical training and guided hands-on exposure & involvement in Ntha Foundation's projects as well as providing exposure and access to the Ntha Foundation's skills training programs. This training is unpaid, and voluntary, but alumni of this training will be considered for paid positions that open at the Ntha Foundation, as well as our partnering organisations.

OUR INNOVATIONS

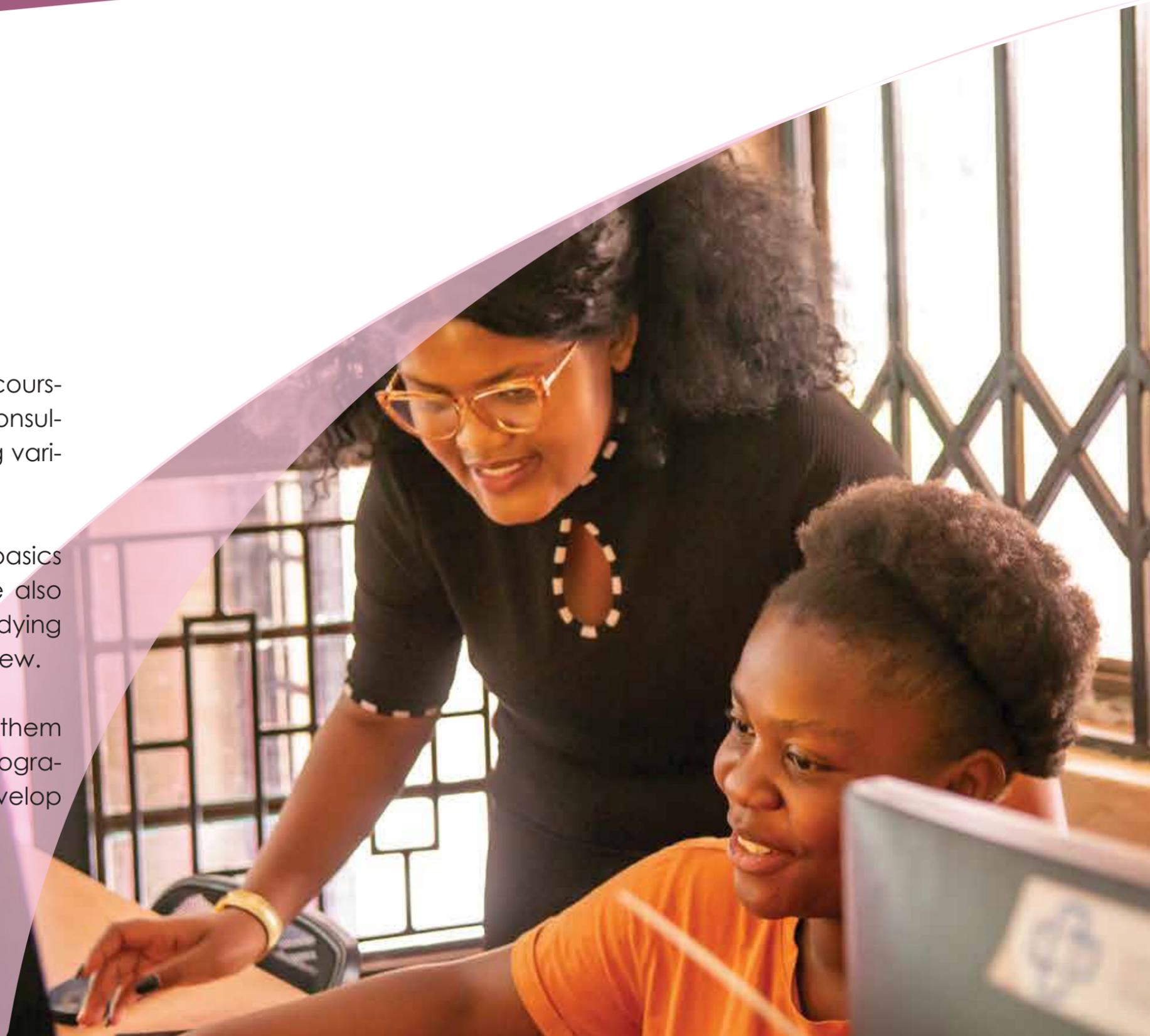


EXPLORE DIGITAL SKILLS ANYWHERE, ANYTIME

Digi Savvy is an e-learning platform that offers Africans various digital skills courses, which are delivered by highly qualified and experienced trainers and consultants. We have trained over 300 people by programming and implementing various digital skills courses.

Through our trainings we have been able to introduce learners to computer basics through our “Computers and Computer Packages” course. Learners have also learned the principles and dynamics of social media marketing by studying “Search Engine Optimization” and “Internet and Marketing” just to name a few.

Lastly, our project has strived to impart practical skills to our trainees by giving them hands-on experience with courses in programming, photography, and videography. Our hub also remains open to our trainees for them to practice and develop their newly found skills.



OUR INNOVATIONS

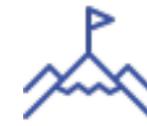


OLANCE AFRICA



VISION

A digitised Africa working together to achieve the best work with its best people.



MISSION

Bringing together the best of Africa on one digital platform to deliver the best work possible by working together without borders.



VALUES

Ubuntu, Excellence, Flexibility, Trust & Communication.



Colance Africa is our electronic application system that has been designed to bring entrepreneurs and creatives in the digital space together.

Colance Africa has been built to help businesses find skilled and authentic freelancers who can work independently or collaboratively to create and execute tasks according to the businesses varying needs.

Colance Africa is a system which has been designed to bring creators in the digital space together. This system aims to help businesses find skilled and authentic freelancers who can co-create and execute different tasks according to business's varying needs.

OUR COMMUNITIES



Bants2business is a multi-platform forum that connects young entrepreneurs and businesses to growth opportunities, resources, and experience mentorship through innovative events and new media.

B2BS are quarterly events held for entrepreneurs to meet industry experts in their fields. The entrepreneurs can walk away with over MK1 million in seed funding.

In 2022, KICC hosted 4 editions of Bants2Business: Love in Business Edition, AgriBiz Edition, Smart Cities Edition and Edu Tech Edition; which collectively brought together more than 500 young people in conversation and networking.

OUR COMMUNITIES



Music4Malawi is a Malawian initiative under Kwathu Innovation & Creative Centre that aims to support the Malawian music sector through promoting knowledge exchange and creating opportunities and capacity for music professionals. We do this in two ways: digitally via the Music4Malawi website (www.music4malawi.com) and offline through training programmes, artist mobility programmes, workshops, concerts, conferences and other related initiatives.

The Kwathu Upgrade: Music4Malawi Edition trained 10 music creatives from November to December 2021, with each participant walking away with 300 euros. This project was funded by **Music in Africa Foundation** and partners (the German Federal Foreign Office, Siemens Stiftung and Goethe Institut), through the **Music in Africa Live project**.

FINANCIAL PERFORMANCE



INCOME



OPENING BANK
STATEMENT

MK 54,408,964. 91



WORLD BANK GROUP

FUNDS FROM
WORLD
BANK

MK 77,047,351.71

SIEMENS | Stiftung

FUNDS FOR
MUSIC 4 MALAWI
PROJECT

MK 1,962,446.60



OTHER
INCOME

MK 927,879.11



EXPENSES



TOTAL EXPENSES

MK 88,935,554.02



BALANCE
(As Of 31 December 2022)

MK 45,411,088.31



OUR PRODUCTS



Digi Savvy Africa is a digital skills blended (online and in-person) learning platform and our flagship product. In growing the platform, we aim to make it inclusive for all and will incorporate artificial intelligence features such as text to speech. The features will ensure that people with disabilities are able to access the platform. We aim to make the platform more accessible to the public and monetise it by offering courses at a fixed price. Digi Savvy currently has 15 courses and we plan to add more courses in various sectors such as health, biodiversity, finance and others. We also plan on introducing a mobile version of Digi Savvy.



As Ntha Foundation, we aim to continue working on and advancing the different projects we have started. We plan to acquire more funding to continue the Music4Malawi project. We plan to use this project to promote more musicians, managers, other creatives and their work in the arts sector.



Colance Africa is a system which has been designed to bring creatives in the digital space together. This system aims to help businesses find skilled and authentic freelancers who can co-create and execute different tasks according to business's varying needs. Ntha Foundation aims to make the Colance website fully functional and accessible to the public. Colance Africa as an application can be used by freelancers, entrepreneurs, jobseekers and employers looking to hire new talents. Colance Africa currently has 53 registered users, and we aim to increase this number in the upcoming year.



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B2B remains our flagship event and we plan on updating the B2B website to make it more interactive and accessible to the public. With the website, we aim to provide the public with information regarding the different upcoming events we have scheduled and will schedule. Upcoming editions of B2B include: Agribiz, Edutech, and Smart Cities. We also plan to increase our social media presence and secure long-term sponsors for our events in order to have them consistently.



OUR GROWTH PLANS



NYENYEZI

The Nyenyezi Fellowship is Ntha Foundation flagship programme - a fully funded 6-month intensive training and business incubation which targets in each quarter 7 exceptional entrepreneurs from Malawian Universities, who are in the final year of their studies, and they are taught how to transition from university into the entrepreneurship space. In the year 2022, Ntha Foundation engaged 127 participants from Lilongwe and Mangochi.



MMTP

This project aims at providing young professionals with in-class lessons and on-the-job training in administration, communication, digital, and people skills; as well as work ethic. In the year 2022, Ntha Foundation in Partnership with Malawi University of Science and Technology started engaging 5 Business Information Technology and 8 Computer systems and Security Students from November 2022 to February 2023.



KICC

Kwathu upgrade platform has trained 40 creatives and entrepreneurs. The Platform has conducted two workshops between 2021 and 2022, which are the kwathu upgrade and Music4malawi which was funded by the music in Africa foundation and the kwathu upgrade women History month was funded by the world bank through the public private partnership commission.



OUR PLANS FOR 2023



Bants2Business: Smart Cities Edition

Through the Digital Skills and Innovation Grants, we are hosting the 3rd Bants2Business event, which will incorporate a pitch session. The dialogue will aim at sharing best practices for enhancing Public Sector Innovation with specific emphasis on establishing Smart Cities.



TEVET CERTIFICATION

Ntha Foundation has been certified as a TEVET organization under the informal sector. As such, we are planning to completely certify all our courses to allow our trainees to graduate with TEVET authorized certificates.



DIGITAL SKILLS AND INNOVATION TRAINING GRADUATION

In March 2023, Ntha foundation will host its first Digital Skills Development and Innovation training Graduation. We will certify 483 students from both Lilongwe and Mangochi. 194 of the graduates are Male while 289 are female.



DIGITAL MEDIA SPECIALIZATION

We are working on becoming more conversant with mass media and communications by venturing into various digital media specialization projects.

THE DIGITAL MALAWI PROJECT



In line with the Ntha foundation's goals and mission and with funding from the world bank, the Ntha Foundation established two Kwathu Innovation and Creative Centres. The two centres are located at Lilongwe in Area 3 Meru Office Complex and Mangochi at Excel Primary School. The centres consist of a Research Centre, Creative centre, Digital Learning Centre, and an Entrepreneurship Hub. The organisation has implemented the two cohorts of the Digital skills and innovation grant, a subcomponent of the Digital Malawi project funded by the World Bank, which aims to impart digital and ICT Entrepreneurial skills to various youths.

Ntha Foundation is currently completing its third phase of the project, which has trained 363 participants trained thus far. Under the digital skills training, the Ntha Foundation offered courses to youth and creative entrepreneurs in Basic ICT Skills, Digital Branding, Programming, Graphic Designing, Digital Marketing and Digital Communications. In addition, for the third phase Ntha Foundation implemented the Nyenyezi fellowship, which is entrepreneurship training program, where 127 participants from our Lilongwe and Mangochi Hubs have gone through a series of business trainings which is aimed at improving their business acumen through courses such as business ideation, Business Model Creation, Business Plan Writing, Personal and Business Branding, The Emergence of Digital Entrepreneurship, Adopting Digital Economy, Presentation and Elevator Pitching and Basic Finance Elements.



Participants for the Digital skills and Entrepreneurship trainings were recruited through youth serving organizations and networks. These organizations and networks include; T/A Maili Youth Network (Lilongwe), Baylor College of Medicine Children's Foundation (Lilongwe), LAITE (Lilongwe), Tiwale (Lilongwe), Match Foundation (Lilongwe), Maphunziro 265 (Lilongwe), Girls Empowerment and Mentorship (Lilongwe), Excel Primary School (Mangochi), Koche CDSS (Mangochi), Hillside Secondary School (Mangochi) and Koche Youth Club (Mangochi).

FEATURED STORY

Benjamin Nkhoma, a Digital Malawi participant from Mchinji, recently visited the Ntha Foundation to show his gratitude to the organisation and its trainers. Benjamin was in the second cohort of the project which ran from December 2021 to February 2022.

“ Some of what I was taught at KICC hub was: How the internet has changed from web 2.0 to Web 3.0, details on Blockchain technology, graphic design, website designing on WordPress and Wix.

”

Seeing as he was best at Blockchain technology, Benjamin decided to focus on that and dig deeper into how he can help his community with it. Through his research, he found a job opening concerning blockchain in the Agricultural sector. He decided to apply and fortunately, he got the job!

Benjamin's advice to the possible future participants under the Digital Malawi project was to not take the training lightly. He encouraged the Foundation to introduce more courses as the trainings are very instrumental in building people's skills and capacities.

“ I appreciated what the Ntha Foundation and Digital Malawi are doing. A lot of what we learn here, when we implement them, can really help us achieve far more than we imagined. ”



WORK WITH US



RHODA KAMWAZA
NTHA FOUNDATION OPERATIONS
& FINANCE MANAGER



PANJI HARAWA
KWATHU CENTRE
MANAGING DIRECTOR



VICTOR CAESAR GONDWE
COMMUNITY MANAGER



PRISCA KAMNKHWANI
PROCUREMENT OFFICER



JUDITH KUMWENDA
RESEARCH &
COMMUNICATIONS
DEVELOPMENT
OFFICER



OUR PARTNERS



FEDERAL FOREIGN OFFICE



WORLD BANK GROUP

SIEMENS | Stiftung



Public Private Partnership Commission



Bien Corporation Africa



VOTE OF THANKS



This year would not have taken shape without the support of our valued participants, partners, donors and employees. Each person brought a uniqueness to the foundation and for that, we say thank you.

In 2022, Ntha Foundation was graced with new faces, big changes and even bigger opportunities, which have created room for exponential growth in 2023. We hope you will continue to partner with us as we embark on this journey in 2023.



CONNECT WITH US
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