



FROM START-UP TO SCALE UP

**Strategies for young entrepreneurs who
think BIG!**

ABOUT NTHA FOUNDATION

- Ntha Community Foundation is an education trust that fosters the use of creativity and innovation for development through advocacy.
- We use creativity and innovation to advocate for socio-economic transformation through strategic communication.
- Our focus areas include:
 - Research
 - Skills Trainings
 - Creative Production
 - Media Dissemination
- We do this by collaborating with businesses and organisations with similar interests in the youth and the creative sector in Malawi.



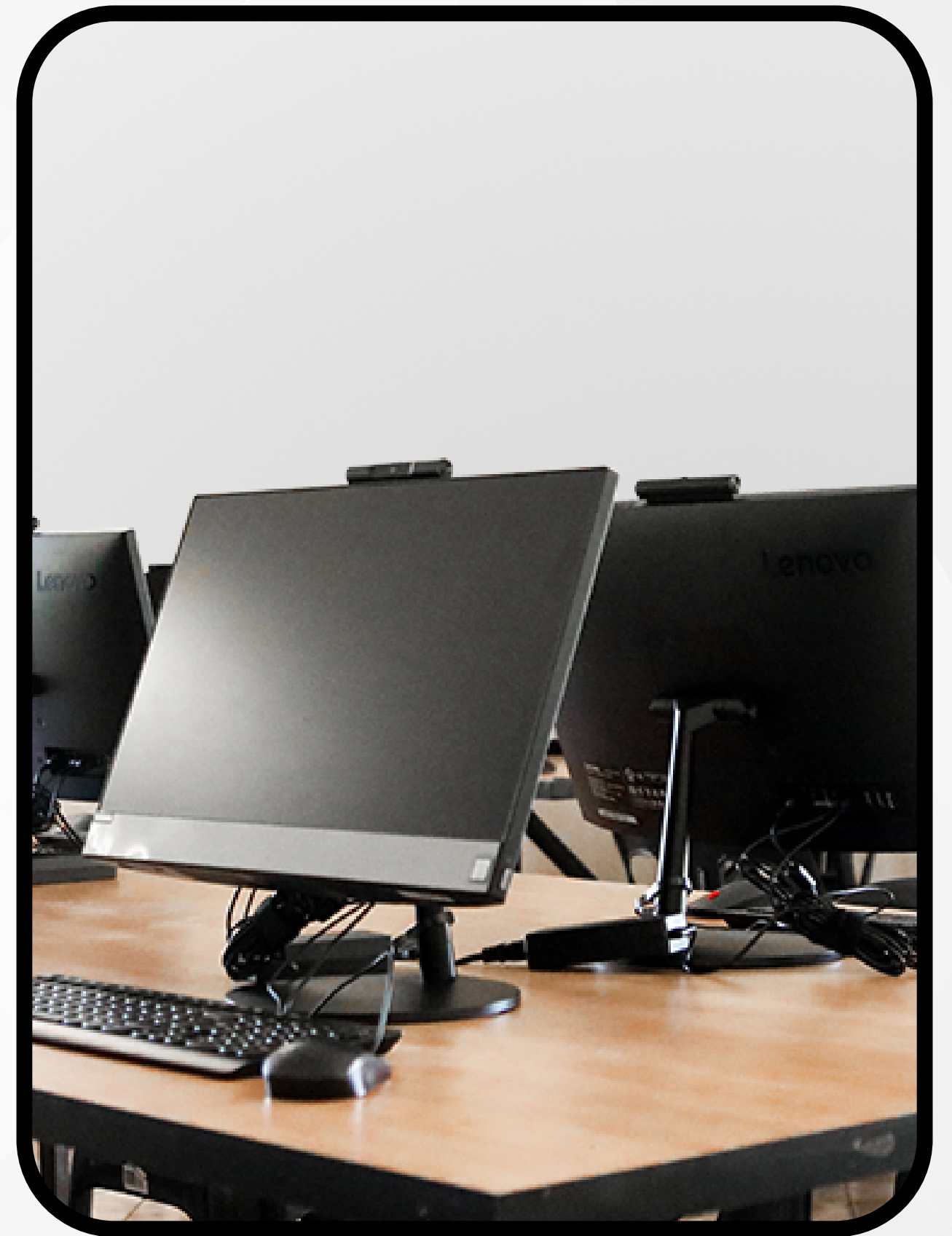


THE BEGINNING **DIGITAL SKILLS** **TRAININGS**

Under the Digital Malawi project funded by the World Bank, The Ntha Foundation established an innovation and creativity hub in Lilongwe, Malawi.

The hub implemented the Digital Skills and Innovations project, in the form of digital skills trainings, targeting the youth.

We enhanced their capacity in Creative Production, Information and Communications Technology (ICT) and Digital Marketing through a MILE program which began in May 2021.



M'MAWA MANAGEMENT TRAINING PROGRAM

The M'mawa Management Training is a full-time, voluntary training programme at Ntha Foundation, co-funded by the Bien Corporation Africa and other partners, providing in-class lessons and on-the-job trainings in administration, communication, digital, and people skills; as well as work ethics.



MUSIC4MALAWI PROJECT

Music4Malawi is a music and creative resource sharing platform, aiming at building capacity of Malawian artists and creatives from and based in Malawi through interactive workshops, content development and distribution as well as a music showcase event.

MUSIC4MALAWI
with:

IMPLEMENTED BY: FUND
FUNDED BY: MUSICA AFRICA, GOETHE INSTITUT, ACP-UE
CO-FUNDED BY: GOETHE INSTITUT, SIEMENS | Stiftung

See our website
For more details

MEET O
2023 MENT

OUR SUCCESS RATE



\$365K
IN FUNDING

600+
YOUTH TRAINED

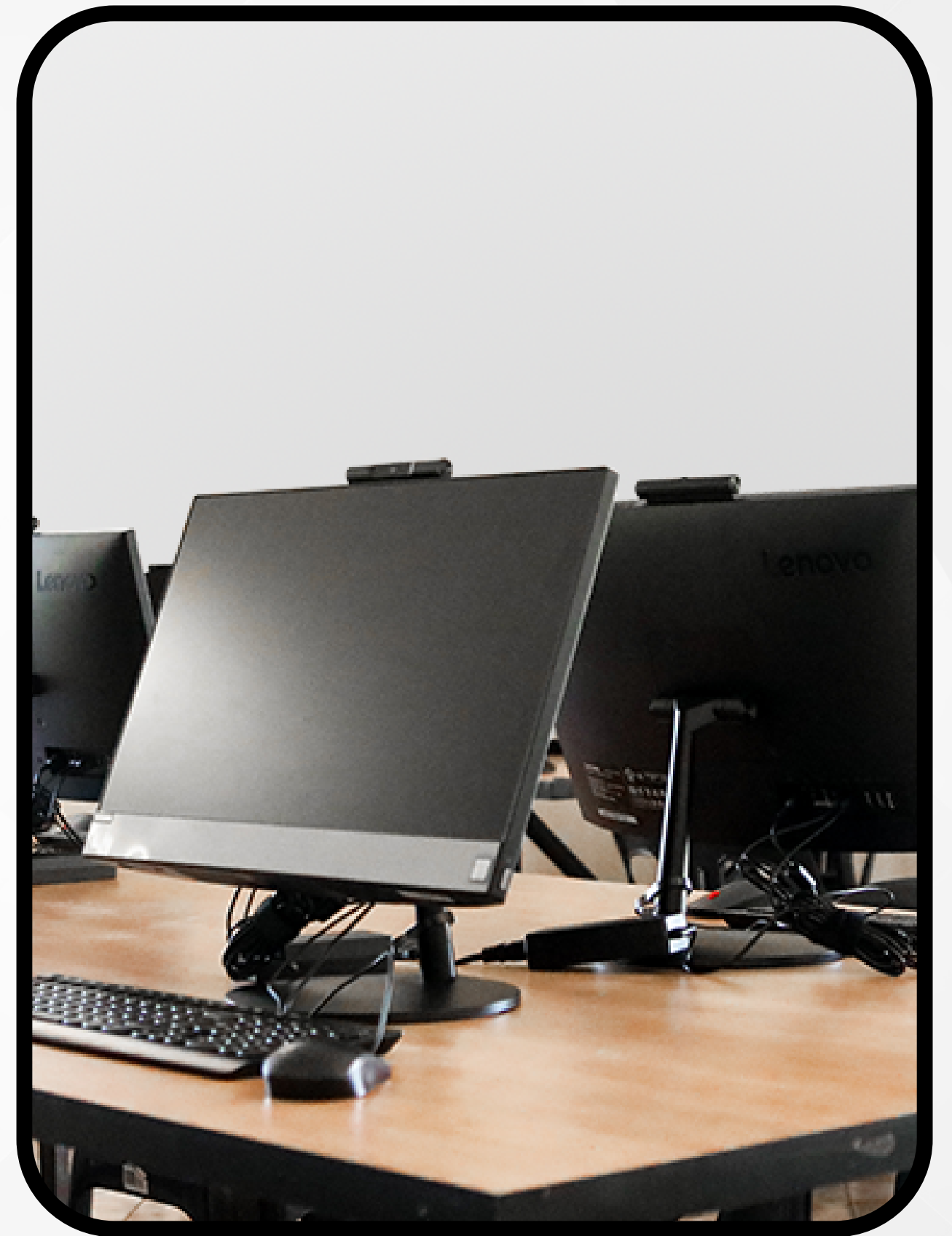
9+
BUSINESSES INCUBATED

2
FULL TIME PROGRAMS



HOW DID WE **SCALE UP?**

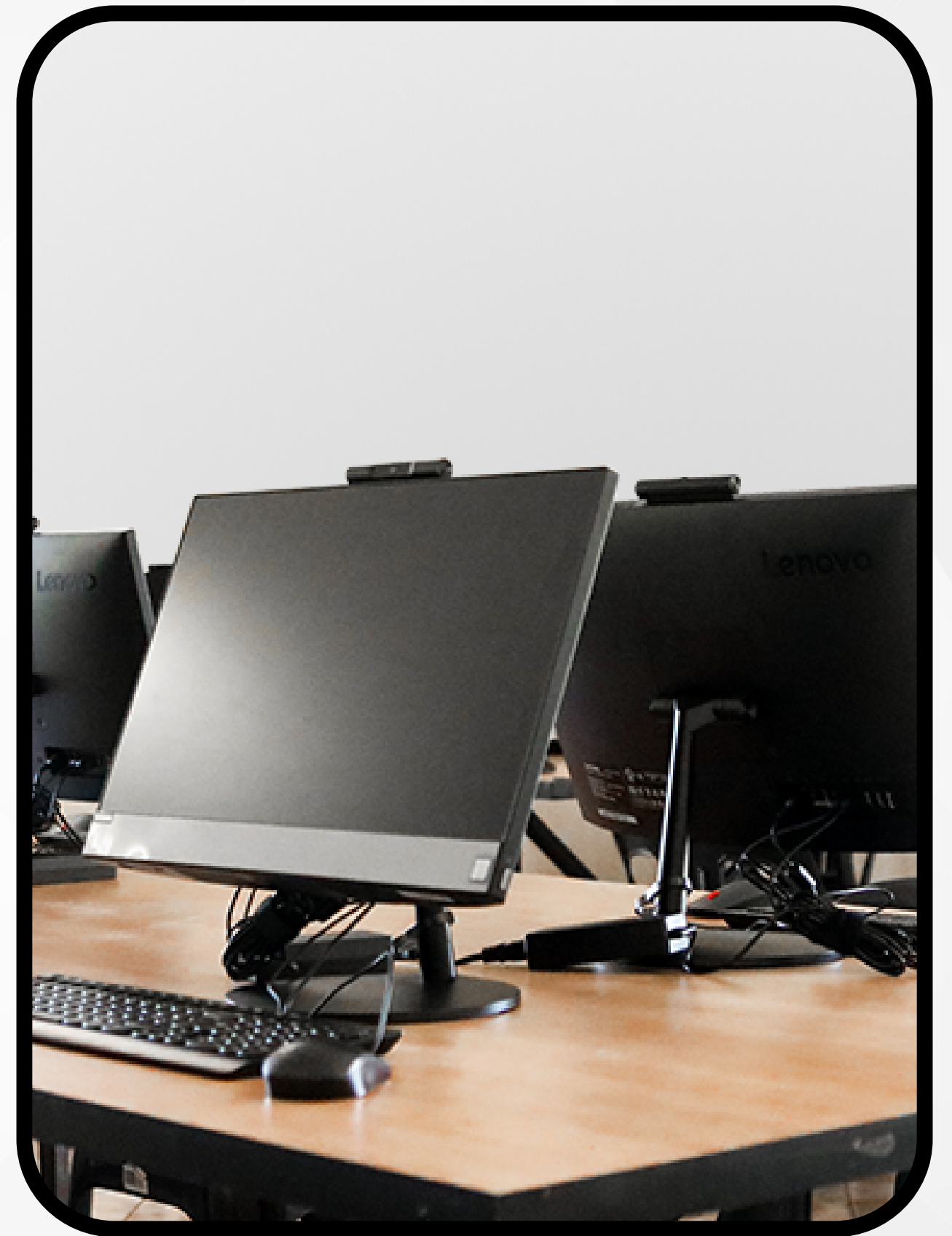
- Alternative Funding
- Investment In Technology
- New Business Models
- Associated Products & Services
- Passionate Personnel
- Letting Go





WHEN TO **SCALE UP?**

- Settled Team
- Proven record of achievement
- Strong Financial Position
- Infrastructure & Networks





THANK YOU



www.nthafoundation.org