

ANNUAL REPORT



NTHA FOUNDATION

2023

Innovation & Creativity for Development through Advocacy

A year of Tapping into the Talents of Africa's Young Innovators and Creatives, and Empowering them with Digital, Creative and Business Development Skills.

nthafoundation.org

A Word from the Managing Director

It has been a remarkable year for the Ntha Foundation team, and I take great pride in reflecting on the achievements and milestones we have reached during this period. The year 2023 stands as a clear testament to our steadfast dedication to excellence and advancement.

Despite the challenges posed by the global economy, Ntha Foundation has not only navigated through the difficulties but has also emerged with increased resilience. This success is attributable to the hard work and commitment of our talented employees, who consistently demonstrated their expertise and dedication in their respective roles.

In 2023, Ntha Foundation successfully implemented two projects that focused on empowering youth to harness their creative talents. These initiatives aimed to help them establish sustainable brands, generate income for themselves, and contribute to the creation of more job opportunities for the younger generation.

Additionally, our strong corporate governance framework has ensured transparency and accountability at every organizational level. On behalf of the entire management team, I like to express my deep gratitude to our founder, Ms. Nthanda Manduwi, our partners, and all stakeholders for their unwavering support and trust in the company.

I also want to express heartfelt appreciation to our dedicated employees, whose commitment and exceptional contributions continue to propel our success. In conclusion, I am confident that the course we have set will lead to ongoing success and prosperity. We will steadfastly pursue excellence and seize every opportunity to create value for all stakeholders. Thank you.



RHODA KAMWAZA
MANAGING DIRECTOR

Contents

- i. Welcoming Remarks from the M.D.
- ii. Contents
 - 1. About
 - 2. Vision and Mission
 - 3. Flagship Programmes
 - 4. Projects and Initiatives
 - 5. Strengths and Opportunities
 - 6. Our Partners
 - 7. Partner Projects
 - 8. Income and Outreach
 - 9. Future plans
 - 10. Our team
 - 11. Vote of Thanks





About Ntha Foundation



The Ntha Foundation is an education trust that fosters the use of creativity and innovation for development through advocacy. We aim to assist in the creation of sustainable businesses, creating employment, and in the longrun boosting the private sector. We use creativity and innovation to advocate for socio-economic transformation through strategic communication.

OUR VISION

To bridge researchers & creatives to create informative & engaging content to champion change, create businesses, curb unemployment and in the long-run eradicate poverty.

OUR MISSION

Supporting the youth in the intentional use of their creative talents – helping them build sustainable brands; creating revenue for themselves and more job opportunities for other young creatives.



Flagship Programmes



The **Kwathu Kollektive** aims to be the strongest innovation and creativity network in Africa: a curated community of innovators and creatives from the world of startups, tech, and corporations. The Kollektive’s key focus areas are research, creativity, innovation, education, and entrepreneurship - and through the Ntha Foundation, it also set up three flagship programmes to provide practical capacity building programs and skills training, which are the M’Mawa Management Training Programme, Kwathu Upgrade, and Nyenyezi Fellowship.

Nyenyezi Fellowship M’mawa Management Kwathu Upgrade

The Nyenyezi Fellowship is a fully-funded 6 month intensive training and business incubation programme which targets exceptional University-level innovators and entrepreneurs with a proof of concept, empowering them with business development skills to take on the industry.

The M’mawa Management Training is a full-time, fully funded, voluntary training programme for graduating students, providing in-class lessons and on-the-job trainings in administration, communication, digital, and people skills; as well as work ethics. It is operationalised in partnership with Universities.

The Kwathu Upgrade initiative aims at building the capacity of young innovators and creatives through interactive workshops with industry leaders, innovation incubation, content development trainings, networking opportunities, and distribution as well as showcase events.



KWATHU KOLLEKTIVE

Kreativity | Koworking | Konversations

Projects & Initiatives

05



Digi Savvy Africa

An e-learning platform that offers Africans various digital skills courses for success, which are delivered by highly qualified and experienced trainers and consultants.



Bants2Business

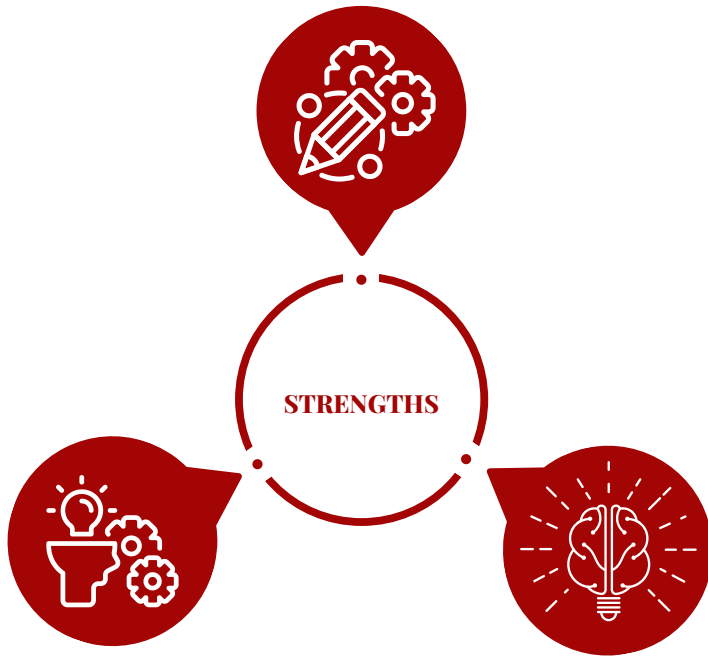
A multi-platform networking forum that connects young creatives, innovators, entrepreneurs and businesses from the global south in various industries to growth opportunities, resources and experience mentorship through innovative events, candid conversations and new media.



Music4Malawi

Music4Malawi (M4M) is a music and creative resource sharing platform for Malawian artists and creatives in Malawi. In 2023, the project has trained 36 young creatives in Digital, Entrepreneurial and Creative Skills through our three flagship trainings: Digi Savvy (Digital Skills) Training, Nyenyezi Fellowship (Entrepreneurship) Training and Kwathu Upgrade (Creative) Training. The project has been made possible with funding from the Music In Africa Foundation and Sound Connects Fund.





Data Visualisation

We plan to elevate the educational experience by translating complex information into visually compelling narratives. This not only aligns with industry trends but also positions our organization at the forefront of empowering individuals with the visual communication skills needed in the digital age.

Coworking Hubs

By strategically placing these hubs on campuses, we aim to create dynamic spaces where students can converge, exchange ideas, and engage in hands-on digital media production and skills education.

Investment in Higher Education

By channeling resources towards developing comprehensive and innovative educational programs, we not only enrich the learning experiences of our participants but also position ourselves as leaders in the digital education landscape.

Strategic Communication

Strategic communication of the organization has contributed significantly to the foundation's effectiveness in conveying its message to different stakeholders.

Design Thinking

Utilizing design thinking, we create innovative solutions that address social challenges with empathy, creativity, and a user-centric approach.

Media Psychology

By understanding the intricate relationship between media and the human psyche, we craft content and educational programs that resonate on a profound level, fostering effective learning experiences and meaningful engagement.

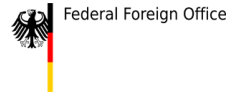




Work with Us

Want to partner on or fund one of our programmes / initiatives? We are always open to collaborations and partnerships. Contact our Chief Operation Officer; Mr. Victor Caesar Gondwe via victor@kwathucentre.org, or give us a call(direct or WhatsApp) on +265991850749.

OUR PARTNERS



Kwathu Collective Hub, Area 3



nthafoundation.org



+265991850749





Digital Malawi

Ntha Foundation completed the implementation of the World Bank funded / Malawi Government Operationalised Digital Malawi – Digital Skills for All” \$250,000 grant project.

Music in Africa

Ntha Foundation received a grant of €68,000 Euros from the Sound Connects Fund (SCF), which was invested in training young Malawian creatives in Digital, Creative, and Entrepreneurial skills.

Muzi Ecosystem

The Ntha Foundation, was selected from a competitive pool of 15 hubs, is set to embark on a 9-month project in 2024 aimed at building digital skills and marketing tourism in the Salima and Zomba Districts of Malawi.

Universities In Malawi

In 2023, the Ntha Foundation through the M’mawa Management Training Programme partnered with the Malawi University of Science and Tech, and the Catholic University of Malawi to prep their graduating students for the industry.

Income and Outreach Statistics

DIGITAL MALAWI	SOUND CONNECTS FUND	TOTAL
\$121,518.01	€68,000	\$196,024.59

Impact

M'mawa Management

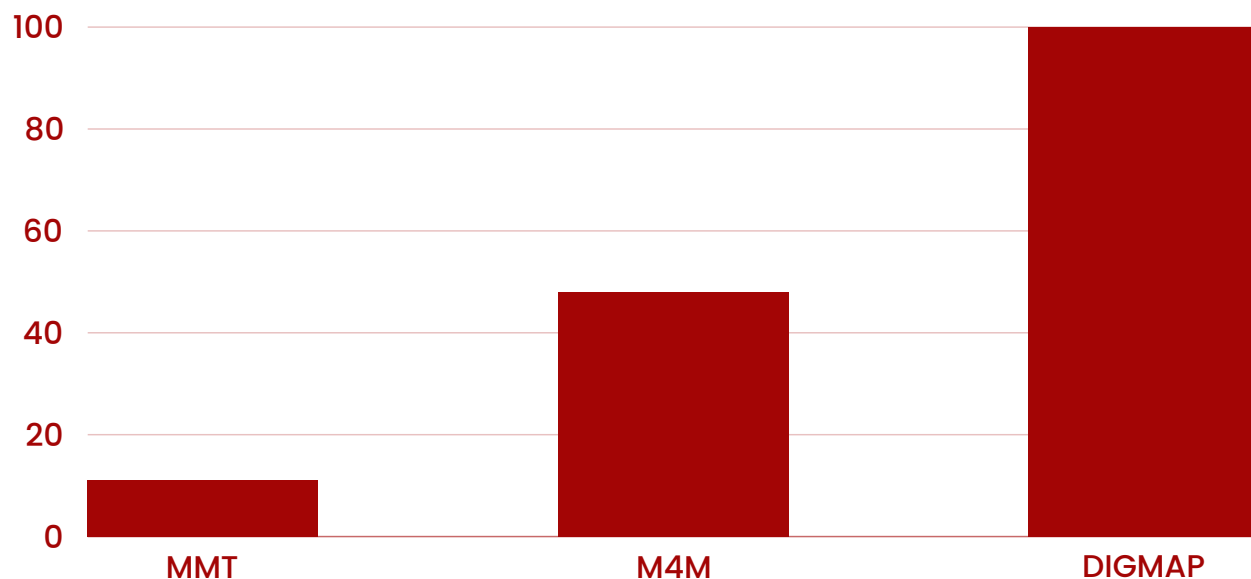
11 students from Malawi University of Science and Technology and Catholic University of Malawi were engaged as MMTP trainees. This program focuses on professional development.

Music4Malawi

48 trainees were onboarded. They were trained in digital skills, project management and entrepreneurship skills. These skills are to help in their creative careers.

Digi Savvy Africa

A platform focused on digital skills. 100 trainees have been taught digital skills, website production and content management.



An overview of the number of trainees that our initiatives onboarded this year.

The Future

Creativity

We use creativity to drive economic opportunities. We nurture creative industries, such as fashion, arts, crafts, and entertainment, empowering individuals to generate income through their creative skills and talents.

Innovation

We use Innovative-driven initiatives to contribute to economic growth by fostering entrepreneurship and creating job opportunities. We serve as incubators for startups, enabling them to develop groundbreaking ideas and turn them into viable businesses, thus stimulating economic development within their communities.

Digitalisation - The Digital Divide

As an innovation hub we serve as learning centers, equipping individuals with the necessary skills for the digital age. Through training programmes, workshops, and mentorship opportunities, we nurture talent, fostering a culture of continuous learning and skill enhancement.



Youth-Led, Youth-Serving.



Rhoda Kamwaza
Managing Director



Victor C. Gondwe
Chief Operations Officer



Prisca Kamukhwani
Chief Finance Officer



Linda Mchawi
Business Development Lead



Judith Kumwenda
Knowledge Management Lead



Ben Sam
Media and Videography Lead



2023 ANNUAL REPORT

2024 FINDS US STILL CELEBRATING 5 YEARS OF EXISTENCE! WE THANK YOU FOR WORKING WITH US IN 2023, AND WE LOOK FORWARD TO GROWING FURTHER WITH YOU IN 2024!



Kwathu Kollektive Hub



+265991850749



nthafoundation.org

